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NOBLE CENTURY INVESTMENT HOLDINGS LIMITED

仁瑞投資控股有限公司

(Incorporated in Bermuda with limited liability)

(Stock Code: 2322)

PROFIT WARNING

This announcement is made by Noble Century Investment Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to the Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors (the “**Board**”) of the Company wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that based on the preliminary review of the latest available financial information of the Group, the Group expects the loss for the year ended 31 March 2018 (the “**Year**”) will be enlarged as compared with the year ended 31 March 2017, mainly attributable to (i) the increase in loss on changes in fair value of held-for-trading investments; and (ii) the decrease in turnover and profit from the trading business.

As the Group is still in the process of finalising its consolidated financial statements for the Year, the information contained in this announcement is based on the information currently available and the preliminary assessment of the unaudited consolidated management accounts of the Group for the Year. Detailed financial information and performance of the Group for the Year will be disclosed in its annual results announcement for the Year, which is expected to be published on 28 June 2018.

Shareholders and potential investors should exercise caution when dealing in the shares of the Company.

By order of the Board
Noble Century Investment Holdings Limited
Ms. Zheng Juhua
Chairman

Hong Kong, 14 June 2018

As at the date of this announcement, the executive directors are Ms. Zheng Juhua, Ms. Wang Yingqian and Mr. Chan Chi Yuen; the independent non-executive directors are Mr. Man Kwok Leung, Mr. Yu Pak Yan, Peter and Mr. Chi Chi Hung, Kenneth.