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SAM WOO HOLDINGS LIMITED

三和集團有限公司*

(incorporated in Bermuda with limited liability)

(Stock Code: 2322)

DATE OF BOARD MEETING

The board of directors (the "Board") of Sam Woo Holdings Limited (the "Company") announces that a Board meeting of the Company will be held on Wednesday, 9 December 2009 for the purposes of considering and approving, inter alia, the interim results of the Company and its subsidiaries for the six months' period ended 30 September 2009 for publication.

By order of the Board
Sam Woo Holdings Limited
Chan Sun Kwong
Company Secretary

Hong Kong, 27 November 2009

As at the date of this announcement, the executive Directors are Mr. Lau Chun Ming, Mr. Lau Chun Kwok, Mr. Lau Chun Ka, Ms. Leung Lai So, Mr. Hsu Kam Yee, Simon and Mr. Chan Sun Kwong; the non-executive Director is Mr. Chiu Kam Kun, Eric; the independent non-executive Directors are Dr. Lee Peng Fei, Allen, Professor Wong Sue Cheun, Roderick and Ms. Wong Tsui Yue, Lucy.

^{*} for identification purposes only