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**SAM WOO HOLDINGS LIMITED**

**三和集團有限公司\***

*(Incorporated in Bermuda with limited liability)*

(Stock Code: 2322)

## **DATE OF BOARD MEETING**

The board of directors (the “Board”) of Sam Woo Holdings Limited (the “Company”) announces that a Board meeting of the Company will be held on Thursday, 25 November 2010 for the purposes of considering and approving, inter alia, the interim results of the Company and its subsidiaries for the six months’ period ended 30 September 2010 for publication.

By order of the Board  
**Sam Woo Holdings Limited**  
**Lau Chun Ming**  
Chairman

Hong Kong, 15 November 2010

*As at the date of this announcement, the executive directors are Mr. Lau Chun Ming, Mr. Lau Chun Kwok, Mr. Lau Chun Ka, Ms. Leung Lai So, Mr. Hsu Kam Yee, Simon and Mr. Chan Sun Kwong; the non-executive director is Mr. Chiu Kam Kun, Eric; the independent non-executive directors are Dr. Lee Peng Fei, Allen, Professor Wong Sue Cheun, Roderick and Ms. Wong Tsui Yue, Lucy.*

*\* for identification purposes only*