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(Incorporated in Bermuda with limited liability)
(Stock Code: 2322)

SUSPENSION OF TRADING

At the request of Sam Woo Holdings Limited (the "Company"), trading in shares of the Company has been suspended with effect from 9:00 am on 18 March 2011 pending the release of an announcement by the Company in relation to, among other things, the placing of existing shares by existing shareholders of the Company, which is price sensitive in nature.

By order of the Board

Sam Woo Holdings Limited

Lau Chun Ming

Chairman

Hong Kong, 18 March 2011

As at the date of this announcement, the executive directors are Mr. Lau Chun Ming, Mr. Lau Chun Kwok, Mr. Lau Chun Ka, Ms. Leung Lai So and Mr. Chan Sun Kwong; the independent non-executive directors are Dr. Lee Peng Fei, Allen, Professor Wong Sue Cheun, Roderick and Ms. Wong Tsui Yue, Lucy.

* for identification purposes only