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NOBLE CENTURY INVESMENT HOLDINGS LIMITED

仁瑞投資控股有限公司

(Incorporated in Bermuda with limited liability) (Stock code: 2322)

CHANGE OF PRINCIPAL PLACE OF BUSINESS IN HONG KONG

The board (the "**Board**") of directors (the "**Directors**") of Noble Century Investment Holdings Limited (the "**Company**") is pleased to announce that the principal place of business in Hong Kong of the Company will be changed to Suite 5803, 58/F., Central Plaza, 18 Harbour Road, Wanchai, Hong Kong with effect from 1 October 2013. The telephone and fax numbers of the Company will remain unchanged.

By order of the Board

Noble Century Investment Holdings Limited

Zheng Juhua

Chairman

Hong Kong, 30 September 2013

As at the date of this announcement, the executive Directors are Ms. Zheng Juhua, Mr. Chan Chi Yuen and Mr. Chen Shaohua; the independent non-executive Directors are Mr. Man Kwok Leung, Mr. Yu Pak Yan, Peter and Mr. Chi Chi Hung, Kenneth.