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NOBLE CENTURY INVESTMENT HOLDINGS LIMITED

仁瑞投資控股有限公司

(Incorporated in Bermuda with limited liability)

(Stock code: 2322)

RESIGNATION OF EXECUTIVE DIRECTOR AND AUTHORISED REPRESENTATIVES

The board (the “**Board**”) of directors (the “**Directors**”) of Noble Century Investment Holdings Limited (the “**Company**”) and, together with its subsidiaries, (the “**Group**”) announces the resignation of Mr. Chen Shaohua (“**Mr. Chen**”) as an executive Director and authorized representative of the Company for the purpose of Rule 3.05 of the Rules (the “**Listing Rules**”) Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) with effect from 30 September 2014. Mr. Chen resigned as executive Director and authorized representative of the Company to enable him to dedicate his time to his other business endeavours.

Mr. Chen has confirmed that he has no disagreement with the Board and that there is no matter relating to his resignation that needs to be brought to the attention of the shareholders of the Company.

The Board would like to express its sincere gratitude to Mr. Chen for his valuable contribution to the Group during his term of office.

By order of the Board
Noble Century Investment Holdings Limited
Zheng Juhua
Chairman

Hong Kong, 30 September 2014

As at the date of this announcement, the executive Directors are Ms. Zheng Juhua and Mr. Chan Chi Yuen; the independent non-executive Directors are Mr. Man Kwok Leung, Mr. Yu Pak Yan, Peter and Mr. Chi Chi Hung, Kenneth.