

*Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.*



**NOBLE CENTURY INVESTMENT HOLDINGS LIMITED**

**仁瑞投資控股有限公司**

*(Incorporated in Bermuda with limited liability)*

(Stock Code: 2322)

**POSITIVE PROFIT ALERT**

This announcement is made by Noble Century Investment Holdings Limited (the “Company” and, together with its subsidiaries, the “Group”) pursuant to Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong) concerning disclosure of inside information and Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

The board of directors (the “Board”) of the Company wishes to inform the shareholders of the Company (the “Shareholders”) and potential investors that, based on the draft unaudited consolidated management accounts of the Group for the year ended 31 March 2015, the Group is expected to record a consolidated net profit as compared to a consolidated net loss recorded for the last year, which was mainly due to, among other things, the increase in fair value of held-for-trading investments of the Group.

The information in this announcement is only based on the information currently available to the Company and the unaudited consolidated management accounts of the Group for the year ended 31 March 2015, and is not based on any figures or information audited or reviewed by the auditor or the audit committee of the Company. The Company is still preparing and finalising its consolidated accounts for the year ended 31 March 2015, which are still being audited by its auditor. The Company expects to publish an announcement on the results of the Group for the year ended 31 March 2015 before the end of June 2015.

**Shareholders and potential investors are therefore advised to exercise caution when dealing in the shares of the Company.**

By order of the Board  
**Noble Century Investment Holdings Limited**  
**Ms. Zheng Juhua**  
*Chairman*

Hong Kong, 9 June 2015

*As at the date of this announcement, the executive Directors are Ms. Zheng Juhua and Mr. Chan Chi Yuen; the independent non-executive Directors are Mr. Man Kwok Leung, Mr. Yu Pak Yan, Peter and Mr. Chi Chi Hung, Kenneth.*